

	Policy: COMMUNICATIONS POLICY Policy Number:
Implementation date: 02APR2015	Revision date: n/a

BUFA Website/Twitter/Facebook

The Brock University Faculty Association (BUFA) website (<https://www.bufa.ca>) is designed to be the medium through which the public views, and interacts with, the many facets of BUFA. The site is meant to be an effective tool for the BUFA Executive to communicate with members, the Brock community, and the public-at-large through publications, announcements, events, social media, and other available information concerning BUFA and its associated labour organizations (CAUT, NUCAUT, OCUFA, etc).

In an attempt to keep the website current, consistent and relevant, the following guidelines have been established:

- Submissions to the 'Announcements' section of the BUFA website and BUFA's Twitter/Facebook pages must be:
 - BUFA-sanctioned or supported events/activities/campaigns
 - Associated labour organization events/activities/campaigns
 - BUFA-generated reports/position papers/articles/publications
 - Requests for feedback from BUFA members

- All submissions must be sent via email to the BUFA Communications Director and the BUFA Administrative Coordinator

- Submissions will be reviewed and posted in the appropriate areas of the BUFA website, as determined by the Communications Director, and under the direction of the current BUFA President

- All submissions are screened, and BUFA reserves the right to edit or refuse content

BUFA Voice

BUFA Voice is the official newsletter of the BUFA Executive Board. Unsolicited articles will not be accepted.

BUFA Listserv

The BUFA Listserv will only disseminate information and requests that are:

- BUFA--sanctioned or supported events/activities/campaigns
- Associated labour organization events/activities/campaigns
- BUFA--generated reports/position papers/articles/publications
- Requests for feedback from BUFA members

Amended:

February 27, 2018 Reviewed – no changes